

Become a certified privacy professional!

*The University of Maine School of Law  
in association with the IAPP presents the*

# 2015 Information Privacy Summer Institute

May 18— June 5, 2015



**MAINE**  
UNIVERSITY OF MAINE SCHOOL OF LAW  
**LAW**

May 18-June 5, 2015

**Global Privacy Law**

(2 credits)

**Instructor:** Omer Tene

**Date:** 5/18-5/21

Personal data have become the raw material for business models in industries ranging from online advertising, social networking, cloud computing, health and financial services. Governments, too, rely on personal data for purposes such as national security and law enforcement, urban planning and traffic control, public health and education. This course will place privacy within a social and legal context and will investigate the complex mesh of legal structures and institutions that govern privacy at state, national, and international levels. Students will be taught how to critically analyze privacy problems and make observations about sources of law and their interpretation, with an emphasis on the global nature of data.

**Tuition**

**JD Students:**

Maine resident: \$721/credit

Non-residents: \$1085/credit

NEBHE: \$989/credit

**Professionals:**

\$600 per credit

**National Security and**

**(or?) Privacy (1 credit)**

**Instructor:** Kenneth Mortensen

**Date:** 5/26– 5/27

The terrorist attacks of September 11, 2001, began a wide-ranging debate over the extent to which individual privacy must give way to national security and foreign intelligence to provide the Nation with greater protection from terrorism and cybersecurity threats. This course will provide an examination of the legal authorities related to national security law and how the law provides for necessary protections for privacy and civil liberties.

**HIPAA Policy and Practice**

(1 Credit)

**Instructor:** Jon Stanley

**Date:** 5/28-5/29

Among the many federal laws governing information privacy and security, the Health Insurance Portability and Accountability Act (HIPAA), as amended by the HITECH Act, This course will expose students to interpreting the HIPAA regulations as well as to drafting and negotiating business associate agreements, and analyzing a situation for whether it constitutes a data “breach.” Students will take a deep dive in to one area of privacy law and emerge better prepared for privacy practice.

**International Privacy Law and**

**Cross-Border Data Flows**

(1 credit)

**Instructor:** Caitlin Fenessy

**Date:** 6/1-6/2

Today’s economy is dependent on businesses’ ability to use and transfer personal data around the world to facilitate global operations. At the same time, businesses must comply with an increasing number of foreign data protection laws. This course will provide an overview of those laws as well as evolving international privacy frameworks. Course participants will discuss the efforts of businesses and governments to develop mechanisms to facilitate cross-border data protection and trade and consider their effectiveness.

**Privacy and the FTC**

(1 credit)

**Instructor:** Marc Groman

**Date:** 6/4-6/5

The Federal Trade Commission has become the most influential regulator of privacy in the United States. This course will explore the FTC’s privacy jurisprudence. By reviewing complaints, settlement orders, reports, testimony, and other relevant sources, students will gain an understanding of the scope of the FTC’s authority and jurisdiction, the specific practices that the FTC considers unfair and deceptive, as well as the inside baseball view of an FTC privacy investigation and enforcement action. Students will also explore the policy considerations inherent in the FTC’s role as a de facto privacy regulator.

**For more information**

**Website:** [mainelaw.maine.edu/privacy](http://mainelaw.maine.edu/privacy)

**Email:** [mainelaw@maine.edu](mailto:mainelaw@maine.edu) or

**Call:** (207) 780-4341

**JD students** may register for courses in the Institute by contacting [lawregistrar@maine.edu](mailto:lawregistrar@maine.edu)

**Professionals** may register for courses in the Institute by visiting: [mainelawalum.org/privacy](http://mainelawalum.org/privacy)

**All classes will be held on the University of Southern Maine campus in the Wishcamper Center from 9 am—4 pm**